

# X S A P

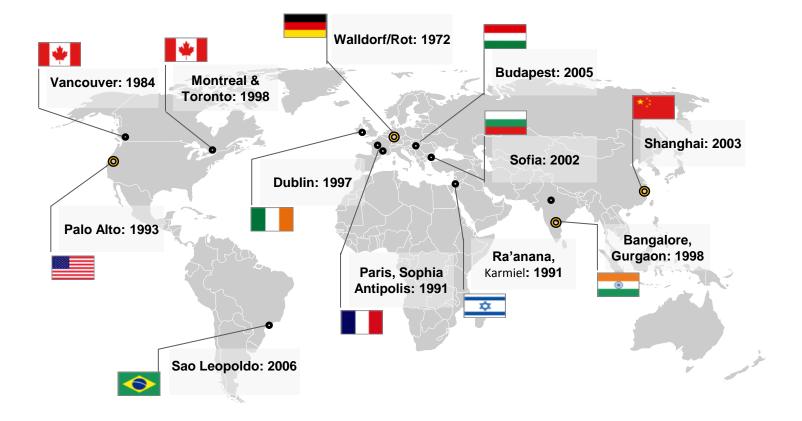
Jürgen Staader Jürgen Heymann Roland Keil SAP AG



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## SENSE OF URGENCY | LEAN DEV | LEAN & AGILE DEV @ SAP

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## SAP PRODUCT CREATION ORGANIZATIONS



## More employees did not help us

## to come back into economies of scale.

### **NO ECONOMIES OF SCALE AFTER 1998**



## Arbeitstrennung, Spezialisierung

## Sequentielle Entwicklung und späte Qualitätskontrolle

Starrer Projektumfang

Zentralisierte Entscheidungsfindung

## SENSE OF URGENCY | LEAN DEV | LEAN & AGILE DEV @ SAP

## WE'RE NOT BUILDING CARS – LUCKILY!

## SOFTWARE DEVELOPMENT IS A

**CREATIVE** PROCESS

## ... DONE BY KNOWLEDGE WORKERS

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	Manufacturing	Development		
Tasks are	Repetitive & predictable	Non-repititive & unpredictable		
Requirements are	a constraint & fixed	a degree of freedom & evolving		
Inventory is	Visible (physical objects)	Invisible (information)		

...

(c) 2011 Reinertsen & Associates, Don Reinertsen, Lean Product Development

## MANUFACTURING VS. DEVELOPMENT

TAKE AN ECONOMIC VIEW ACTIVELY MANAGE QUEUES EXPLOIT VARIABILITY **REDUCE BATCH SIZE APPLY WIP\* CONTRAINTS** \* WIP: Work in progress FLOW CONTROL: CADENCE & SYNCHRONIZ. APPLY FAST FEEDBACK DECENTRALIZE CONTROL (c) 2011 Reinertsen & Associates, Don Reinertsen, Lean Product Development

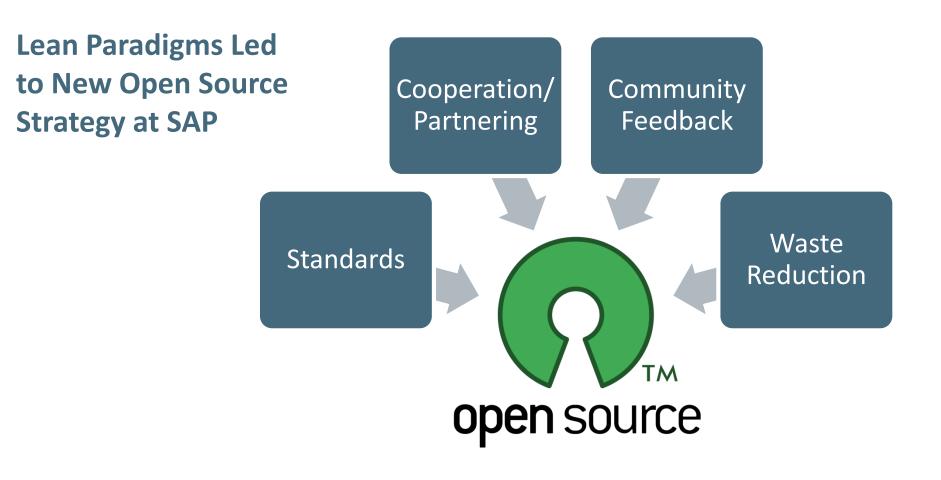
PRINCIPLES OF LEAN PRODUCT DEVELOPMENT

#### **Maximize Customer Value and Speed**

		Product Development Flow					
		1. Take an Economic View					
		2. Actively Manage Queues					
		3. Exploit Variability		KAIZEN /			
	Respect for People	4. Reduce Batch Size		Continuous			
		5. Apply WIP Constraints		Improvement			
		6. Control Flow: Cadence and Synchronization		improvement			
		7. Apply Fast Feedback					
		8. Decentralize Control					
		LEAN Leadership					

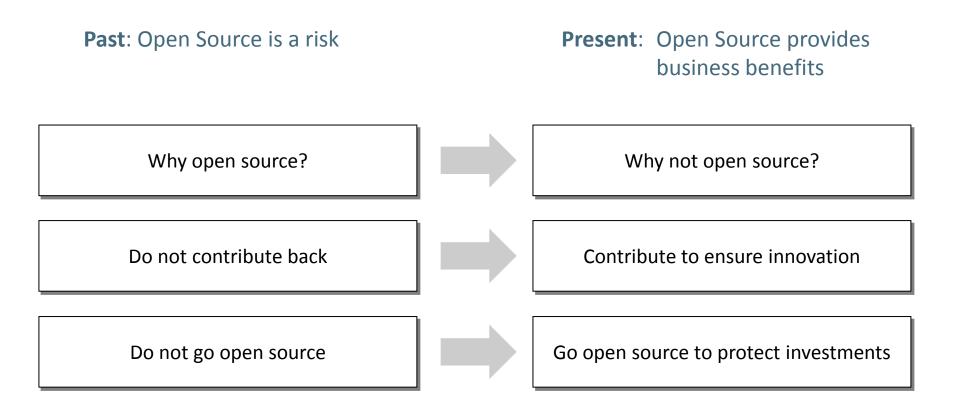
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## OUR LEAN THINKING HOUSE



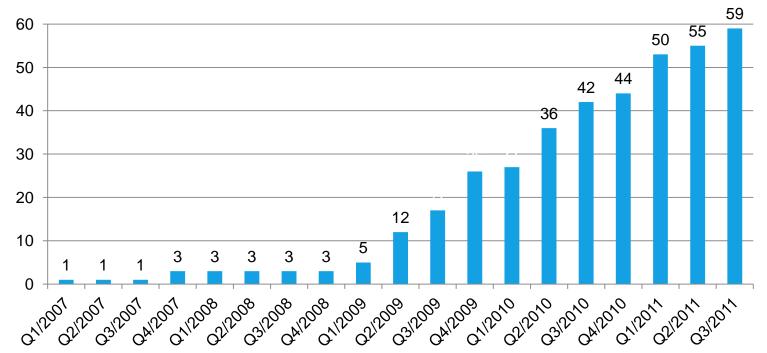
EXTERNALLY VISIBLE CHANGE – OPEN SOURCE INVESTMENTS

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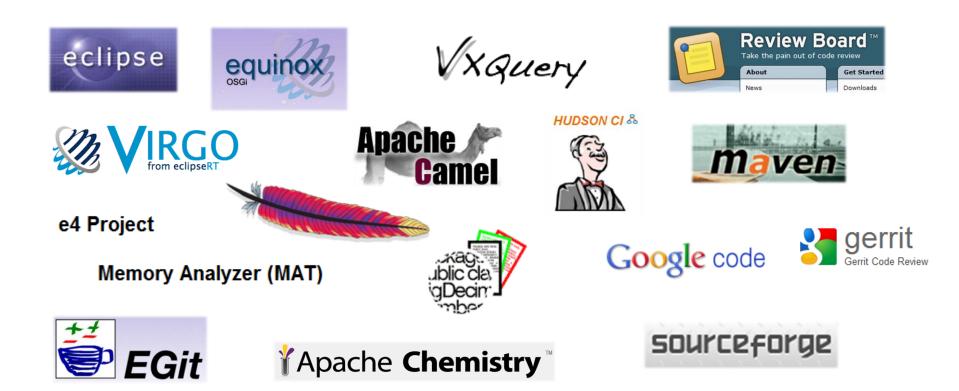


## THE SAP MINDSET HAS CHANGED

#### Approved OSS Contributions (accumulated)

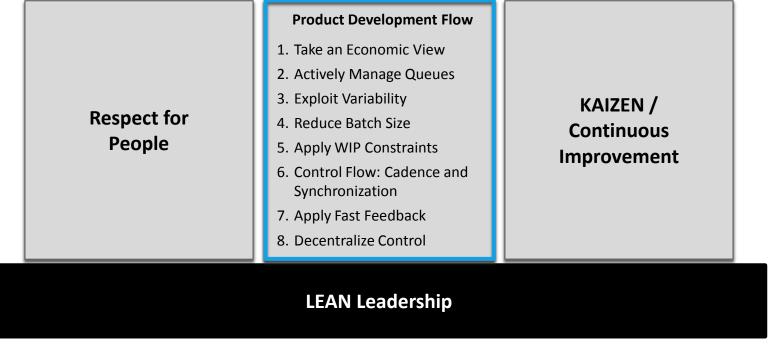


### THE HOCKEY STICK



A SELECTION OF CURRENT SAP ENGAGEMENTS

#### **Maximize Customer Value and Speed**



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## OUR LEAN THINKING HOUSE

## SENSE OF URGENCY | LEAN DEV | LEAN & AGILE DEV @ SAP

	Software		Prod	uct	Whi Yello	
Foundation of SAP	Development Lifecycle (SDLC 1.0)		Innov Lifecy (PIL 1	10.2 P. 110.0 C. D.	Blue Proc Stan	ありたい たいやく かいたい たいれい
1972 1980	1990	2000	2003	2006	Sector Contractor	2010
Project based developme		Solu	tion	Pro	duct	LFAN / Agile

Project-based development together with customers and "developer-consultants" SolutionProductDevelopmentInnovationLifecycleLifecycle(SDLC 2.0)(PIL 2.0)

LEAN / Agile Software Product Development

## WHERE DO WE COME FROM

Multi-functional teams

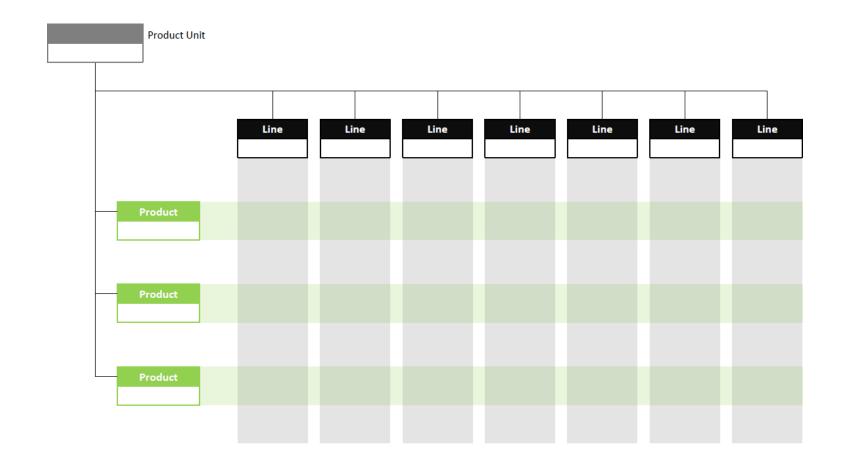
## led by a Chief Product Owner

## responsible for a product

## beginning-to-end

WHAT WE HAVE NOW – PRODUCT TEAMS

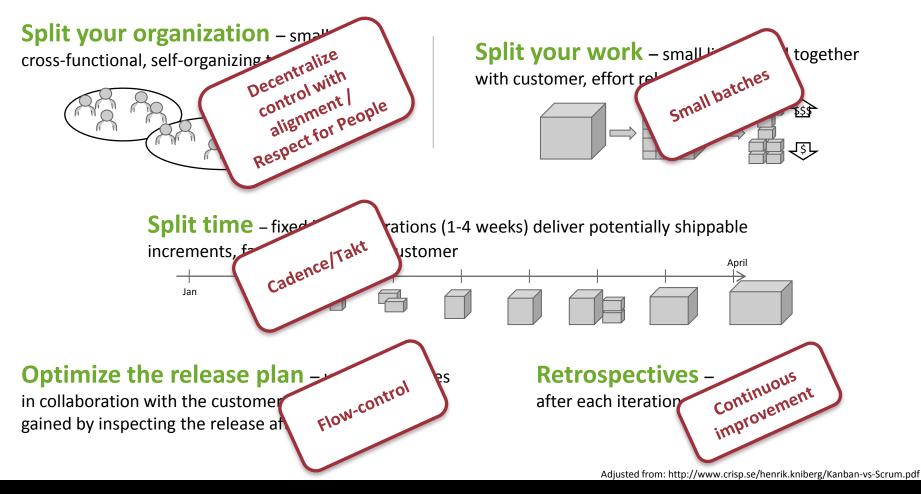
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## MATRIX ORGANIZATION



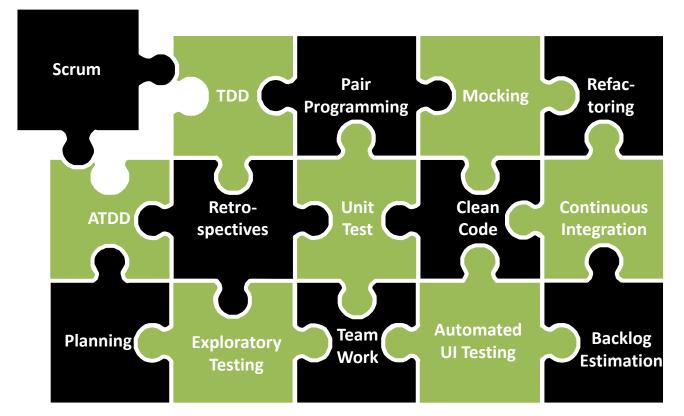
## SCRUM IN DEVELOPMENT TEAMS



## SCRUM IMPLEMENTS MANY LEAN PRINCIPLES



## BUT SCRUM ALONE IS NOT ENOUGH ...\*



Agile Software Engineering (ASE) comprises the values, principles and concrete practices that a developer needs to know and be able to apply to work successfully in a lean and agile context.

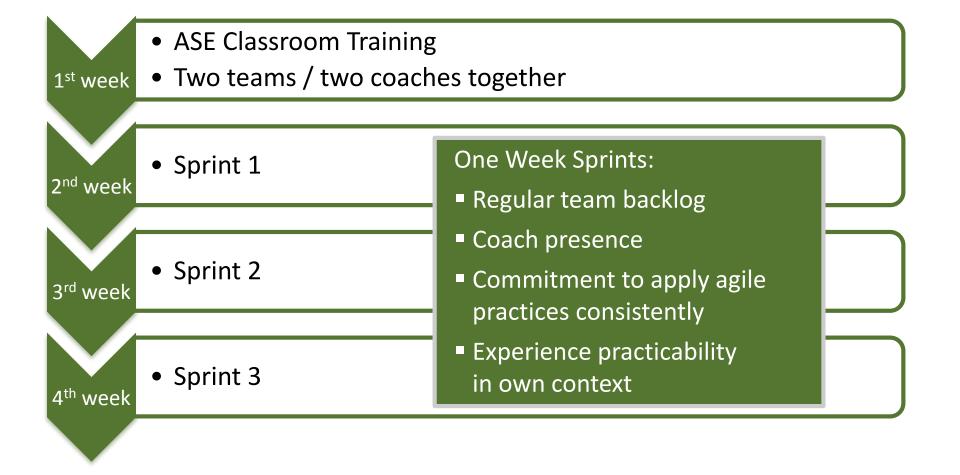
## COMPLEMENT SCRUM WITH ASE

	Monday	Tuesday	Wednesday	Thursday	Friday			
را	Introductions, Expectations	Test Isolation + DOJO	Software Craftsmanship, Clean Code	Specification by Example,	TDD & Legacy Code			
Java	Work mode			Acceptance Tests				
		Sprint 1 continued	Sprint 2 continued	Sprint 3 continued	Sprint 4 continued			
BAP,	Software Quality, "Done"							
rs': A	Pair Programming							
NO	Lunch break							
Ditterent 'tlavors': ABAP,	TDD & ABAP- Unit + DOJO	Refactoring	UI Testing / Test Design	Exploratory Testing	'TDD in our project' - discussion			
rer	Sprint 1	Sprint 2	Sprint 3	Sprint 4				
Ditte					Q&A			
	End-of-day discussion				Retrospective			

Shown schedule: ASE ABAP

ASE – THE COURSE





### ASE – COACHING CONCEPT

Code: + € Education: 2 week \* - €

Testing Effort: $- \in$ Refactoring: $- \in$ Pair Programming: $- \notin / 2$ 

<€?

Invest in agile practices?

A SIGNIFICANT INVESTMENT – IS IT WORTH IT?

Code:	+€
Agile Practices:	- €
Better Quality:	+ €
Better Design:	+ €
Knowledge Spread:	+ €
Higher Flexibility:	+ €

Can we afford not to improve, Roland?

### A SIGNIFICANT INVESTMENT – IS IT WORTH IT?

> €



## ASE EXPERIENCE IN 'CRM WEB CHANNEL'

## **CONTACT INFORMATION:**

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## ATTRIBUTION (ALL LAST VISITED 16.11.2011)

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